IN THE CLAIMS:

Kindly amend claims 1, 8 and 15 as shown in the following listing of claims, which replaces all previous versions and listings of claims in this application.

1. (currently amended) A portable electronic
apparatus comprising:

display means for displaying a plurality of display segments to indicate time in a time display mode;

manipulation means for selecting any one of the display segments displayed by the display means in the time display mode for modification of the selected display segment in a time correction mode in which the time indicated in the time display mode is corrected; and

display brightness control means for controlling the display means so that the display segment selected by the manipulation means has a display brightness higher than that of the other display segments displayed by the display means.

2. (previously presented) A portable electronic apparatus according to claim 1; further comprising time counting means for counting an elapsed time period; wherein in response to the selection of the display segment by the manipulation means, the display brightness control means

controls the display means to increase the brightness of the selected display segment to a first predetermined value; and wherein when the time counting means has counted a predetermined elapsed time period, the display brightness control means controls the display means to decrease the brightness of the selected display segment to a second predetermined value lower than the first predetermined value.

- 3. (previously presented) A portable electronic apparatus according to claim 2; wherein the display brightness control means controls the display means to cause the display segment selected by the manipulation means to blink while being displayed; and wherein during the elapsed time period counted by the time counting means, the display brightness control means controls the display means to decrease a lit time ratio of the selected display segment.
- 4. (previously presented) A portable electronic apparatus according to claim 1; further comprising selection control means for selectively supplying one of the display segments as a first display segment having a first predetermined size and another of the display segments as a second display segment having a second predetermined size smaller than the first predetermined size, and for controlling the display means to display the first and second display

segments; and wherein the segment selection control means controls the display means to display the display segment selected by the manipulation means as the first display segment, and controls the display means to display as the second display segment one of the display segments other than the display segment selected by the manipulation means.

- 5. (previously presented) A portable electronic apparatus according to claim 2; wherein the display brightness control means includes means for controlling the display means to display an indicator for indicating a display brightness time of the display segment selected by the manipulation means and for controlling the display means to decrease the display brightness time indicated by the indicator in accordance with a time counted by the time counting means.
- 6. (previously presented) A portable electronic apparatus according to claim 2; wherein the display means displays the elapsed time period counted by the time counting means.
- 7. (previously presented) A portable electronic apparatus according to claim 1; wherein the display means comprises a self-luminous-type display device.

- 8. (currently amended) A portable electronic apparatus comprising:
- a display for displaying having a plurality of display segments for indicating time in a time display mode;
- a selecting circuit for selecting one of the display segments of displayed by the display in the time display mode for modification of the selected display segment in a time correction mode in which the time indicated in the time display mode is corrected; and
- a display brightness controller for controlling the display so that the display segment selected by the selecting circuit has a display brightness higher than that of the other display segments displayed by the display.
- 9. (previously presented) A portable electronic apparatus according to claim 8; further comprising a time counter for counting an elapsed time period; wherein in response to the selection of the display segment by the selecting circuit, the display brightness controller controls the display to increase the brightness of the selected display segment to a first predetermined value; and wherein when the time counter has counted a predetermined elapsed time period, the display brightness controller controls the display to decrease the brightness of the selected display segment to a second predetermined value lower than the first predetermined value.

- 10. (previously presented) A portable electronic apparatus according to claim 9; wherein the display brightness controller controls the display to display an indicator for indicating a display brightness time of the display segment selected by the selection circuit and controls the display to decrease the display brightness time indicated by the indicator in accordance with a time counted by the time counter.
- 11. (previously presented) A portable electronic apparatus according to claim 9; wherein the display displays the elapsed time period counted by the time counter.
- apparatus according to claim 9; wherein the display brightness controller controls the display to cause the display segment selected by the selecting circuit to blink while being displayed; and wherein during the elapsed time period counted by the time counter, the display brightness controller controls the display to decrease a lit time ratio of the selected display segment.
- 13. (previously presented) A portable electronic apparatus according to claim 8; further comprising a selection controller for selectively supplying one of the display segments as a first display segment having a first

predetermined size and another of the display segments as a second display segment having a second predetermined size smaller than the first predetermined size, and for controlling the display to display the first and second display segments; and wherein the selection controller controls the display to display the display segment selected by the selection circuit as the first display segment, and controls the display to display as the second display segment one of the display segments other than the display segment selected by the selection circuit.

- 14. (previously presented) A portable electronic apparatus according to claim 8; wherein the display comprises a self-luminous-type display device.
- 15. (currently amended) A portable electronic apparatus comprising:

a display for displaying having a plurality of display segments for indicating time in a time display mode;

selecting means for selecting one of the display segments displayed by of the display in the time display mode for modification of the selected display segment in a time correction mode in which the time indicated in the time display mode is corrected; and

control means for controlling the display so that the display segment selected by the selecting means has a font size larger than that of the other display segments displayed by the display.

- 16. (previously presented) A portable electronic apparatus according to claim 15; wherein the display comprises a self-luminous-type display device.
- 17. (previously presented) A portable electronic apparatus according to claim 15; wherein the control means includes means for controlling the display so that the display segment selected by the selecting means has a brightness higher than that of the other display segments displayed by the display.
- 18. (previously presented) A portable electronic apparatus according to claim 15; wherein the portable electronic apparatus comprises a timepiece; and wherein the display segments comprise time display segments for displaying time.
- 19. (previously presented) A portable electronic apparatus according to claim 15; further comprising time counting means for counting an elapsed time period; wherein in response to the selection of the display segment by the

selecting means, the control means controls the display to increase the font size of the selected display segment to a first predetermined size; and wherein when the time counting means has counted a predetermined elapsed time period, the control means controls the display to decrease the font size of the selected display segment to a second predetermined value lower than the first predetermined value.

20. (previously presented) A portable electronic apparatus according to claim 19; wherein the control means includes means for controlling the display to cause the display segment selected by the selecting circuit to blink while being displayed; and wherein during the elapsed time period counted by the time counter, the control means controls the display to decrease a lit time ratio of the selected display segment.